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IAS CLAIM SERVICES NAMES KGBTexas AGENCY OF RECORD

SAN ANTONIO, Texas – June 3, 2009 – IAS Claim Services

(www.iasclaims.com), one of the leading independent insurance adjusting and service firms in the U.S., has selected KGBTexas Public Relations / Advertising (www.kgbtexas.com) as its agency of record. IAS Claim Services provides a comprehensive range of catastrophic, property, casualty, liability, and transportation claim services, as well as third-party administrative capabilities. Its customers include many of the nation's largest, most respected insurance carriers, as well as a growing list of regional, local and rural insurance companies. With one of the largest claim adjusting workforces in the nation, IAS helps insurance firms streamline the claims adjusting process, while ensuring consistent service quality and improving policyholder satisfaction.

KGBTexas will help create and implement a national strategic public relations plan to help support the company's business-to-business marketing efforts, with a focus on increasing IAS' growth within the catastrophic claims sector. The program will highlight the competitive advantages of the IAS CatCrew®, a dedicated team of adjusters and managers who are specifically selected for their catastrophe training, experience and qualifications. The IAS CatCrew has delivered expert, on-scene claims management for more than 100 natural disasters across the U.S., including hurricanes, earthquakes, floods, tornadoes and hail storms.

"IAS Claim Services is an industry pacesetter in catastrophe claims and other insurance services," said Larry Cochran, Principal and CEO of IAS Claim Services. "We're teaming with KGBTexas to help us expand our reputation of unsurpassed customer service and to position our leadership team as insurance industry thought leaders and a resource for firms who are seeking a better solution for managing catastrophic and other claim services."

“IAS is a strong and innovative company led by forward-thinking executives who have a great story of growth and innovation,” said Katie Harvey, President and CEO of KGBTexas Public Relations / Advertising. “IAS has built a sterling reputation in the insurance industry for high-quality, rapid response to catastrophes over the past 30 years. We are honored that IAS Claim Services has entrusted KGBTexas to help raise its visibility in the insurance marketplace as the emerging leader in outsourced claim services.”

IAS Claim Services joins the roster of other national and regional accounts at KGBTexas Public Relations / Advertising, including Administaff, Blockbuster, IBC Bank, JW Marriott San Antonio Hill Country Resort & Spa, Martin Marietta, McDonald’s and PurinaCare® Pet Health Insurance.

About IAS Claim Services

Established in 1984, IAS Claim Services is one of the nation’s largest independent adjusting and insurance services firms. Headquartered in San Antonio, Texas, IAS has offices in Oklahoma, Louisiana, Texas and Virginia. In addition, IAS’ wholly-owned subsidiary, CatCrew® can deploy hundreds of personal and commercial lines adjusters to any or multiple catastrophic events in the U.S. within 24 hours. The consolidated resources of IAS make it among the few claim organizations in the U.S. capable of managing highly complex, large volume claim services for multiple insurance carriers. For more information, visit www.iasclaims.com.

About KGBTexas Public Relations / Advertising

KGBTexas Public Relations / Advertising (www.kgbtexas.com) is an award-winning full-service advertising and public relations agency and was named the largest public relations agency in San Antonio for the 5th consecutive year by the *San Antonio Business Journal*. The firm offers a full range of marketing services including advertising, public relations, new / social media, and digital marketing. Katie Gardner Harvey founded the firm in 1994 and it has grown into a multi-million dollar company with offices in San Antonio and Houston and more than 40 national and regional clients in fields ranging from banking and public affairs to health care, food service and retail merchandising. Follow KGBTexas on [Twitter](#) and [Facebook](#), the [Communi-K blog](#), or for more information, visit KGBTexas’ Web site at www.kgbtexas.com.

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